



The UK Smart Data Strategy could help unlock billions for UK SMEs





20

Smart data
schemes targeted
by 2035



£36m

in government
backing



My top priority sectors are **finance, property and energy**. I see those as the areas with the greatest potential to drive growth; there's already a lot of energy and readiness to collaborate.

Siobhan Dennehy,
Department for
Business & Trade



I'm particularly excited about those use cases that can drive growth, especially any of them around **SME access to finance.**

Siobhan Dennehy,
Department for
Business & Trade





With Perseus, we've got an indicative **£5bn opportunity** for UK SMEs in embedded sustainable finance. This could help create green jobs and help businesses lower energy costs

Gavin Starks,
CEO, IB1



If we get it right, we'll be sitting here in five years measuring the impact of smart data in the **tens of billions**



Gavin Starks,
CEO, IB1



<https://ib1.org/perseus>

